

Brecks®
2023





TORONTO WOBBLER

A NEW SPIN ON AN OLDSCHOOL DESIGN

This decades old proven design is now offered in the jewelry quality genuine silver and 24 carat gold finishes that Williams is renowned for. Nothing reflects any and all available light brighter and farther. A favourite spoon design for use as an attractor followed by a snelled hook and bait, fly or smaller spoon. It is versatile and can also be used as a traditional spoon presentation by adding a treble or a single siwash hook to troll or cast and retrieve. Its pear shaped design gives the spoon a wide sweeping action that imparts a darting action to the trailing presentation.

Sold without hooks.

3 SIZES, 10 COLOURS

Stock No.	Length	Approx. Weight
WT22	2 1/4" - 5.7 cm	1/4 oz - 7 g
WT27	2 3/4" - 7 cm	1/3 oz - 9.4 g
WT32	3 1/2" - 8.5 cm	1/2 oz - 14 g



 **FJ**
Flame Jelly
Silver Base



FW
Fire Red
Silver base



EB
Electric Blue
Silver base

G
Gold
Mirror



S
Silver
Mirror



SHC
Silver
Honeycomb



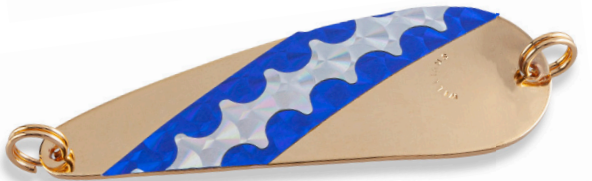
SCOP
Silver
Copper back



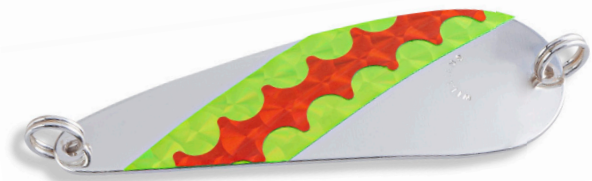
 **CDIC**
Candied Ice
Honeycomb



GBLS
Gold
Silver & Blue



 **SCHO**
Silver
Chartreuse
& Orange



QUICK SILVER®

The Williams Quick Silver was designed for action. A long-time favourite of Lake Ontario Chinook anglers, the Quick Silver is designed to imitate a darting baitfish. Featuring Williams' world famous precious metal finishes, 24 carat gold and jewelry quality silver, which reflect light farther and brighter than any other known finish.

Troll the Quick Silver with a downrigger, dipsy diver or leadcore, or with straight mono for early season fishing in shallow water. Cast it out in and reel it in with jerking motions. You can even jig it under the ice! It will be a magnet to salmon, trout, and char, but also to any pike or walleye that's passing by.

2 SIZES, 12 COLOURS

Stock No.	Length	Approx. Weight
QKS3	3" - 7.2 cm	1/3 oz - 9.5 g
QKS4	4" - 10.2 cm	3/5 oz - 17 g



AVAILABLE WITH
single siwash hooks.
Add 'SS' to product code.



COP
Copper



GOLD
Gold



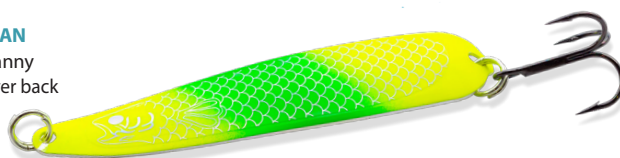
H
Silver & Gold



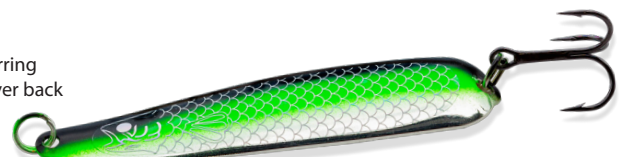
S
Silver



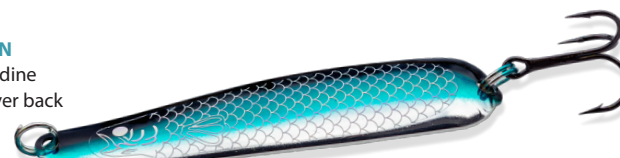
GRAN
Granny
Silver back



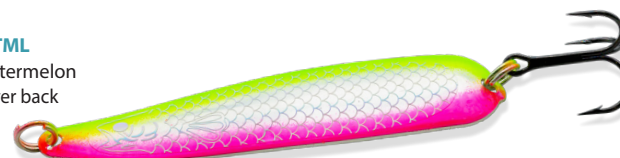
HR
Herring
Silver back



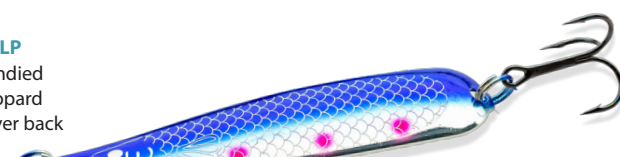
SDN
Sardine
Silver back



WTML
Watermelon
Silver back



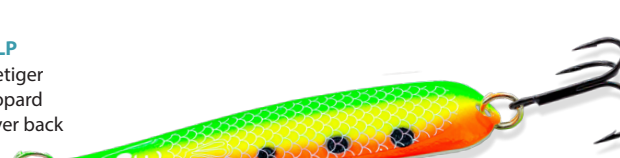
CDLP
Candied
Leopard
Silver back



CLWLP
Charlie Clown
Leopard
Silver back



FTLP
Firetiger
Leopard
Silver back



SWLP
Snow Leopard
Silver back





ALL UV
REACTIVE

NIPIGON™

It seemed only fitting to name this Williams lure after the famed Canadian watershed that produced the world record speckled trout. The Nipigon is a slender bodied 2 1/2", 1/3 oz spoon finished in the trademark Williams precious metal finishes of genuine Silver and 24K Gold. It imitates a baitfish in distress. Ideal as a trolling spoon it is equally effective when cast or jigged. A multispecies lure that can be worked at a wide range of speeds.

Finished in the trademark Williams precious metal finishes, nothing reflects any and all available light like genuine Silver and 24K Gold.

1 SIZE, 12 COLOURS		
Stock No.	Length	Approx. Weight
N33	2 1/2" - 6.4 cm	1/3 oz - 9.5 g



AVAILABLE with
single siwash hooks.
Add 'SS' to product code.



PERCH
Perch
Silver back
Nu-wrinkle



SOR
Silver & Orange
Mirror



YO
Yellow & Orange
Silver back
Mirror



Ann McEwen of Fort
Frances, Ontario, with
a gorgeous brook
trout. Photo courtesy
of Gord Ellis



GOLD
Gold Mirror



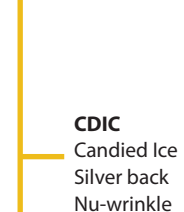
S
Silver Mirror



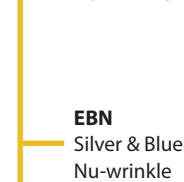
H
Silver & Gold
Mirror



HN
Silver & Gold
Nu-wrinkle



CDIC
Candied Ice
Silver back
Nu-wrinkle



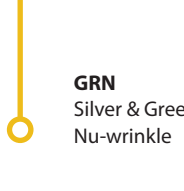
EBN
Silver & Blue
Nu-wrinkle



FWN
Silver & Red
Nu-wrinkle



GNOR
Gold & Orange
Nu-wrinkle



GRN
Silver & Green
Nu-wrinkle

WABLER® LITE W55

HALF THE WEIGHT OF THE REGULAR WABLER

The Williams Wabler LITE series offers the classic original Wabler in half the weight. This LITE series is a perfect option for shallow water presentations where you will have the advantage of the proven action of the Wabler and the flash of the precious metal finishes in a spoon which will run shallower and work at even the slowest trolling speeds.

Short cast it into the shallows or pockets and let it flutter down. Use it as an attractor without a hook followed by 12" to 24" of Maxima line and a fly or a hook and bait or troll it deeper using lead core or a downrigger.

The Wabler LITE really shines in a slow retrieve or trolling presentation where its lighter weight allows it to work at slower speeds and run shallower than the traditional classic W50 Wabler. The design originated from angler comments suggesting just that. Especially in the early Spring, certain species are found in shallower water that warms first after ice out. To be able to target these fish you need a lure that can be effectively worked in the shallower water and often, a slower presentation is more effective at this time of year. Therefore, you need a light weight lure that will not sink down through the water column when worked at a slower speed. The LITE works just fine under these conditions and with the addition of a little weight, it is just as effective in deeper water presentations. It is not limited to a slow troll either with added weight to keep it down.

1 SIZE, 8 COLOURS		
Stock No.	Length	Approx. Weight
W55	2 5/8" - 6.7 cm	1/4 oz - 7.1 g

AVAILABLE with treble hook (W55), without hook (W55SH).




TROPHY I® II®

Genuine Silver plated Trophy I and Trophy II lures have been extensively tested in both river and open water conditions. Williams Trophy I (1/2 oz) and Trophy II (3/4 oz) are excellent casting and trolling lures. They are most effective when trolled or retrieved at a slow speed where their unique design provides maximum action, flash and enticing vibrations.




Sporting the trademark Williams stabilizing ridge, the Trophy series has become a favourite with anglers. From pike to Great Lakes salmon, the Trophy has proven itself. The heavier weight of the Trophy allows for longer casts and holds its depth upon retrieve or while trolling.

2 SIZES, 5 COLOURS		
Stock No.	Length	Approx. Weight
T12	2" - 5.1 cm	1/2 oz - 14.2 g
T34	2 1/2" - 6.4 cm	3/4 oz - 21.3 g

AVAILABLE with single siwash hooks.
Add 'SS' to product code.

-  **BTOR**
Burnt Orange
Silver back
Nu-wrinkle
-  **CDIC**
Candied Ice
Silver back
Nu-wrinkle
-  **CH**
Chartreuse
- EB**
Electric Blue
- FW**
Fire Wabler
- G/OR**
Gold & Orange
- H**
Silver & Gold
- HN**
Silver & Gold
Nu-wrinkle



-  **BDAP**
Bad Apple
Silver back
Honeycomb
-  **CDIC**
Candied Ice
Silver back
Honeycomb
-  **CHTP**
Chartreuse Tape
- EBTP**
Electric Blue Tape
- RTP**
Red Tape



WABLER®



AVAILABLE with single siwash hooks.
Add 'SS' to product code.

THE CLASSIC ORIGINAL WABLER

The Williams Wabler is the lure that founded the fishing tackle division of the Williams Company more than 100 years ago. The most recognized and still today the most popular model in the Williams series, the Wabler has been a mainstay of anglers. Originally popular as a lake trout spoon, the Wabler has proven itself, as the photo gallery of past literature will attest to, on a multitude of species including; rainbows, browns and all members of the trout family. A northern pike favourite, musky, walleye and salmon as well as salt water species in coastal waters.

The Wabler, like all Williams lures, is stamped from premium polished brass. A multi-step plating operation then applies the genuine Silver and/or 24K Gold finishes that Williams lures are renowned for. These are not standard Silver and Gold finishes either. The final step in the Williams plating process incorporates a further plated "electroclear" outer coat which is then baked on. This process does not dull the finish as a laquer would. It does render Williams Silver and 1/2 & 1/2 finishes saltwater resistant and basically tarnish proof.

The Wabler is a versatile spoon which works equally well at a wide range of speeds due to its stabilizing ridge and shape. The ridge which has become a trademark of Williams lures prevents the Wabler from rotating without changing the proven shape and action of the lure. This ridge works so well that Williams was awarded a US and Canadian patent for it. One of the few patents ever awarded to a spoon. Time tested and proven, a true Canadian classic with worldwide recognition.

7 SIZES, 31 COLOURS			
Stock No.	Length	Approx. Weight	Colours
W10	1" - 2.5 cm	1/16 oz. - 1.8 g	EB, FW, G, GN, S, SN
W20	1 1/4" - 3.2 cm	1/10 oz - 2.8 g	EB, FW, G, GN, S, SN
W30	1 1/2" - 3.8 cm	1/7 oz - 4.1 g	BDAP, CDIC, COP, DMD, EB, FT, FW, G, GN, HO, ORAN, PERCH, S, SN, TGCL, YO
W40	2 1/4" - 5.7 cm	1/4 oz - 7.1 g	All
W50	2 5/8" - 6.7 cm	1/2 oz - 14.2 g	All
W60	3 1/4" - 8.3 cm	3/4 oz - 21.3 g	All
W70	4" - 10.2 cm	1 oz - 28.1 g	BDAP, CDIC, COP, DMD, EB, F, FT, FW, G, GHC, GN, H, HN, HO, ORAN, PERCH, S, SHC, SN, TGCL, YO

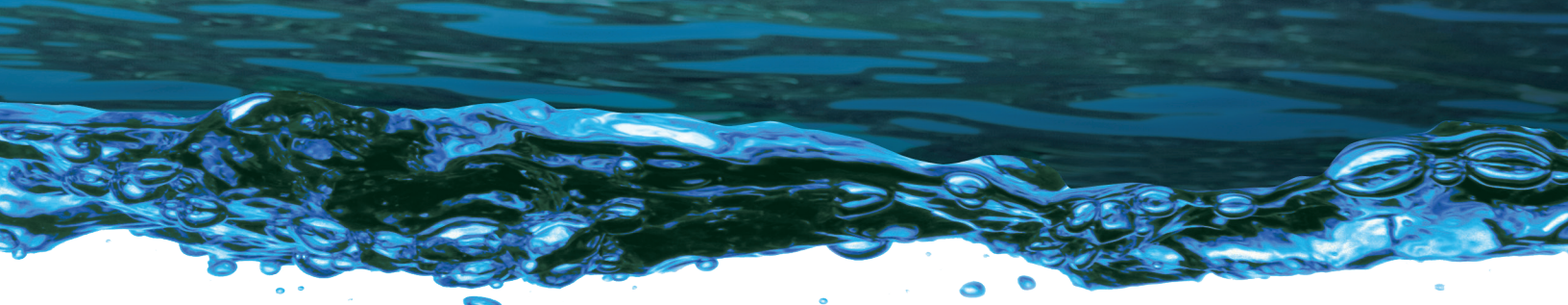
GOLD ACCENT WABLER COLOURS



CLASSIC METALLIC

- COP**
Copper Mirror
- GHC**
Gold Honeycomb
- GN**
Gold Nu-wrinkle
- GOLD**
Gold Mirror
- H**
Silver & Gold Mirror
- HN**
Silver & Gold Nu-wrinkle
- S**
Silver Mirror
- SHC**
Silver Honeycomb
- SN**
Silver Nu-wrinkle





PAINTED & PRINTED FINISHES

 **BDAP**
Bad Apple
Silver back
Honeycomb



 **CDIC**
Candied Ice
Silver back
Honeycomb



 **CDTG**
Candied Tiger
Silver back



DMD
Five of Diamonds
Silver back



ENVY
Envy
Copper back
Honeycomb



F
Natural Frog
Silver back



 **FT**
Firetiger
Silver back



 **HO**
Halo Orange
Silver back



 **ORAN**
Fluorescent
Orange
Silver back




 **PERCH**
Perch
Silver back
Honeycomb




RW
Red & White
Silver back




 **TGCL**
Tiger Clown
Silver back
Honeycomb



 **WTML**
Watermelon
Silver back
Honeycomb



 **YO**
Yellow & Orange
Silver back

DECAL ACCENTS

EB
Electric Blue



FW
Fire Wabler



MJ
Moon Jelly



 **PINK**
Pink



RB
Rainbow Prism



WHITEFISH®

The Williams Whitefish offers a variety of weights, sizes and finishes allowing you to match the size and colour of prey larger predators are feeding on.

One of the many assets of the Whitefish is its versatility. Ideal for trolling or casting.

The size C70 Whitefish at 4 1/4" is a perfect imitation of most mature baitfish species. The larger C80 and C90 Whitefish are popular Great Lakes salmon lures as well as proven big lake trout and northern pike favourites. They are regularly used as bait or smaller lure attractors or dodgers. Their unique shape offers less resistance and the brilliant flash of the precious metal finishes attract fish from greater distances.

3 SIZES, 18 COLOURS			
Stock No.	Length	Approx. Weight	Colours
C70	4 1/4" - 10.8 cm	3/4 oz - 21.3 g	All
C80	5 1/4" - 13.4 cm	1 oz - 28.4 g	G, GHC, H, HN, S, SHC, SN, EBHC, ORHC
C90	6" - 15.2 cm	1 1/2 oz - 42.5 g	All



FT
Firetiger
Silver back

ORAN
Fluorescent Orange
Silver back

PERCH
Perch
Silver Back
Honeycomb

TGCL
Tiger Clown
Silver Back
Honeycomb

YO
Yellow & Orange
Silver back



GOLD
Gold
Mirror

GHC
Gold
Honeycomb

HN
Silver & Gold
Nu-wrinkle

H
Silver & Gold
Mirror

S
Silver
Mirror

SHC
Silver
Honeycomb

SN
Silver
Nu-wrinkle

BYN
Blue & Yellow
Nu-wrinkle

EBHC
Silver & Blue
Honeycomb

ORBN
Orange & Blue
Nu-wrinkle

ORHC
Silver & Orange
Honeycomb

RGRN
Red & Green
Nu-wrinkle

YORN
Yellow & Orange
Nu-wrinkle



AVAILABLE with
single siwash hooks.
Add 'SS' to product code.



ICE JIG™

The Williams Ice Jig is a perennial favourite for hardwater enthusiasts. Named the "Ice Jig" it is just as effective when jigged vertically on open water. The elongated baitfish profile makes an easy and enticing target for trout, walleye and perch. Size does matter and as a rule of thumb match the size of lure to the size of your target species.

The J50 is ideal for perch and whitefish, the J60 for trout, whitefish, walleye and lake trout, the J70 for trophy Walleye as well as many bigger species. It also pays to experiment with larger and smaller lures on any given day or time of the year. "Match the hatch" by imitating the size of baitfish present.

Tipping the odd shank of the treble with your favorite bait can entice strikes on slow days. The double limerick side hooks are offered separately to replace broken or dulled hooks on your collection of Ice Jigs.

3 SIZES, 14 COLOURS

Stock No.	Length	Approx. Weight	Colours
J50	2 1/4" - 5.7 cm	1/4 oz - 7.1 g	All
J60	3 1/4" - 8.3 cm	1/2 oz - 14.2 g	All
J70	4 1/4" - 10.8 cm	5/7 oz - 20 g	EBN, FWN, GLB, GLC, GLP, GNOR, H, HN, S, SN

REPLACEMENT SIDE HOOKS

Stock No.	Size
C-RHJ50	#8 (6/card)
C-RHJ60	#6 (6/card)
C-RHJ70	#2 (6/card)



GLB
Glow Blue
Silver back

GLCH
Glow Chartreuse
Silver back

GLP
Glow Pink
Silver back

CH
Chartreuse

EB
Electric
Blue

EBN
Silver & Blue
Nu-wrinkle

FWN
Silver & Red
Nu-wrinkle

GNOR
Gold & Orange
Nu-wrinkle

GRN
Silver & Green
Nu-wrinkle

H
Silver & Gold
Mirror

HN
Silver & Gold
Nu-wrinkle

RED
Red

S
Silver
Mirror

SN
Silver
Nu-wrinkle



BDAP
Bad Apple
Silver back

HQ™

The Williams HQ incorporates proven Williams designs. Williams trademark genuine Silver, 24K Gold bases are complimented by UV reactive multicolor painted finishes on a Honeycomb base material. We pulled out all the stops to design a multi-species spoon series that is ideal for the Great Lakes and West Coast trout and salmon fisheries as well as the Erie walleye fishery but not limited to the Great Lakes and West Coast. The HQ is a lake trout, rainbow or brown trout spoon for any inland watershed. Northern pike and walleye also find them to their liking.

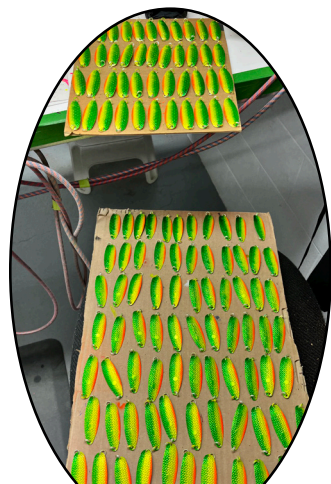
The HQ is based on historically proven fish producing patterns. Incorporated into the HQ series are "top" patterns that have consistently produced for decades. The genuine Silver or 24K Gold finish on a Honeycomb large scale pattern base is a natural scale presentation offering unrivaled flash and visibility, topped off with an oversized strike triggering eye.

2 SIZES, 8 COLOURS

Stock No.	Length	Approx. Weight
HQ35	3 1/4" - 8.3 cm	1/3 oz - 9.5 g
HQ60	4 1/4" - 10.8 cm	3/5 oz - 17 g



AVAILABLE with
single siwash hooks.
Add 'SS' to product code.

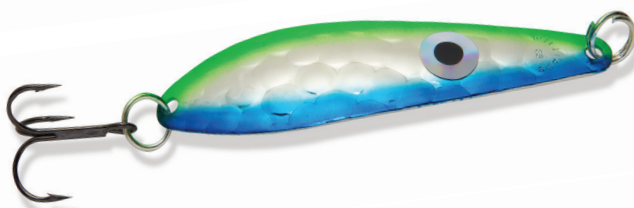


Scenes from the
paintroom
Nipigon Perch being
born at the Brecks
Factory in Sherbrooke,
QC

BKHL
Black Hole
Silver back



BLZN
Blue Zone
Silver back



CDIC
Candied Ice
Silver back



CJOR
Cajun Orange
Gold back



NRLT
Northern Lights
Silver back



ORMK
Orange Monkey
Silver back



WTML
Watermelon
Silver back



FLASHER®

The Williams Flasher's slow wide, side to side wobble followed by a baited snelled hook or fly make it hard to resist by trout or other game fish and very productive. Best worked at a slow speed where the wide bodied shape offers a side to side movement that imparts a darting action to the trailing bait. This design of spoon has proven itself for decades. The Flasher simply improves upon a good thing by adding the trademark Williams stabilizing ridge and genuine Silver and 24K Gold finishes.

The Flasher is modeled after the original Lake Clear Wabblers. It was the original spoon of that design that had proven itself an angler favourite. We did not make an exact copy but, rather took the design and incorporated the trademark Williams stabilizing ridge. The F1 is slightly smaller at 2 3/4" than the original LCW1 and the F2 slightly larger at 3 3/8". The Flasher is offered in different colour accents as well as the classic 1/2 & 1/2 patterns.

Sold without hooks.

2 SIZES, 10 COLOURS		
Stock No.	Length	Approx. Weight
F1	2 3/4" - 7 cm	1/3 oz - 9.5 g
F2	3 3/8" - 8.6 cm	1/2 oz - 14.2 g



DARTEE®

The Williams Dartee dates back to the 1940s. In its original form or in the new modern day version, the Dartee has been producing for anglers for over 80 years.

Well known for trout and salmon, this versatile spoon is most often used in a trolling presentation but is also popular as a jigging spoon, especially on the ice. Lake trout, salmon, rainbows and browns all find the Dartee difficult to resist. We also receive many comments from anglers targeting walleye with the Dartee, a great baitfish imitation.

The Dartee incorporates the advantages of Williams' genuine Silver finishes for flash and visibility, popular and effective colour accents and its unique design which allows the Dartee to work well at a variety of speeds, imparting a "darting" action which predators cannot resist.

3 SIZES, 6 COLOURS		
Stock No.	Length	Approx. Weight
D1	2 1/4" - 5.7 cm	1/6 oz - 4.7 g
D2	2 3/4" - 7 cm	1/4 oz - 7.1 g
D3	3 1/2" - 8.9 cm	1/3 oz - 9.5 g



AVAILABLE with single siwash hooks. Add 'SS' to product code.



BULLY®



AVAILABLE
with single
siwash hooks.
Add 'SS' to
product code.

TWICE THE WEIGHT OF THE REGULAR WABLER

Redesigned from the ground up, the new BULLY is even heavier than the original. Weighing in at 9/10 oz, the BULLY is sure to please long distance casters and deepwater fishing enthusiasts angling for trout, salmon, walleye, bass, striped bass and pike.

Williams lures have been catching fish and pleasing anglers for more than 100 years. All Williams lures are stamped out of premium polished brass. A multi-step plating operation then applies the genuine Silver and 24K Gold finishes that are a trademark of the brand and a key part of the Williams advantage. Airbrushed painted colour accents offer anglers a wide variety of proven patterns. The flawless design, patented stabilizing ridge and high quality components of Williams lures ensure faultless performance.

1 SIZE, 15 COLOURS		
Stock No.	Length	Approx. Weight
B52	2 5/8" - 6.7 cm	9/10 oz - 25.5 g

CLASSIC METALLICS



GOLD
Gold
Mirror



GN
Gold
Nu-wrinkle



HN
Silver & Gold
Nu-wrinkle



S
Silver
Mirror



SN
Silver
Nu-wrinkle

PAINTED & GLOW FINISHES



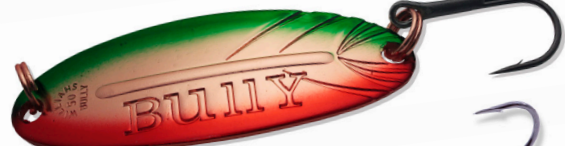
BTOR
Burnt Orange
Silver back



CDIC
Candied Ice
Silver back



ENVY
Envy
Copper back



GLOW

GLB
Glow Blue
Silver back



GLOW



GLCH
Glow Chartreuse
Silver back



GLOW



GLP
Glow Pink
Silver back



SBLU
Silver & Blue
Silver back



SCH
Silver &
Chartreuse
Silver back



SOR
Silver & Orange
Silver back



YO
Yellow & Orange
Silver back





AVAILABLE with
single siwash hooks.
Add 'SS' to product code.

RIDGE|BACK™

The Ridge|Back series was introduced in Williams' 100th anniversary year and therefore, took on the RB100 name to commemorate the occasion.

A compact and heavier casting spoon series, the Ridge|Back weighs in at 2/5 oz and measures 1 7/8". Its shape and design are proven. Ideal for casting where its compact design and additional weight allow for less resistance and longer casts. It can also be trolled and jigged. A versatile lure, as effective on the Great Lakes breakwalls as it is in the back country inland lakes. A multi-species spoon.

Williams' trademark genuine Silver and 24K Gold finishes reflect any and all available light deeper and farther. The Ridge|Back is offered in the classic metallic finishes of; Silver, Gold and 1/2 & 1/2. Proven and productive colour patterns on a silver, copper or gold base round out the selection for trout, salmon, pike, bass and walleye.

A Canadian classic with a worldwide reputation.

1 SIZE, 11 COLOURS		
Stock No.	Length	Approx. Weight
RB100	1 7/8" - 4.8 cm	2/5 oz - 11.4 g

GLOW

GLOW

GLOW

GLP

Glow Pink
Silver back

GLG

Glow Green
Silver back

GLOR

Glow Orange
Silver back

S

Silver

GOLD

Gold

H

Silver & Gold



CDIC

Candied Ice
Silver back

ENVY

Envy
Copper back

GOR

Gold &
Orange
Gold back



WTML

Watermelon
Silver back



YO

Yellow & Orange
Silver back



Outdoor Writer Pat Campeau with a gorgeous brookie caught in June north of Sept-Îles at the beautiful Pourvoirie Mabec.

CLASSIC SELECTIONS

Williams and Mooselook kits have been developed to offer the angler an assortment of proven styles and colours by species and/or by style and size of lure. These lures have been chosen from angler favourites for the species or fisheries they are targeting.

Fishing specifically for trout, walleye or pike? Choose from our 4 pack species specific kits like the 4-TK trout, the 4-TTK trout trolling or the 4-PW pike & walleye. Have a favorite lure? Choose from our series kits like the Wabler classics. If stream trout or panfish are your preference, try the 4-W32M. The 4-TK2 Trout and 4-PW2 Pike and Walleye offer anglers an option of more vivid colours in the two most popular kits in the Williams line up

The classic original Wabler is represented in 5 sizes ranging from the small W20 found in the 4-W32M kit through to the lake trout and northern pike favourites, the W50 and W60 sizes found in the 4-50 & 4-60 kits. The W40 is also featured in a classics kit. The W30 is found in the 4-W32M.



4-60 The original W60 classics



4-QKS4 Salmon 4 pack



4-QKS3 Salmon 4 pack



4-40 The original W40 classics



4-50 The original W50 classics



4-TTK Trout trolling kit



4-PCWE PC50 & W30 eyed



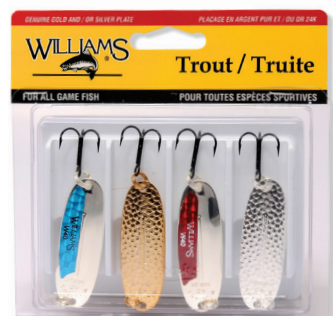
4-PW Pike and walleye favourites



4-PW2 High visibility airbrushed painted finishes for Pike and walleye.



4-W32M W20 & W30 small classics



4-TK Proven Wabler patterns for trout



4-TK2 High visibility Wabler patterns for trout.

Original



THINFISH®

ULTRA LIGHT FLUTTER SPOON

The Mooselook Thinfish is an ultra-thin flutter spoon, stamped on a premium spring Brass base to retain its shape. It weighs in at under 1/6 oz. at 3" in length.

The baitfish profile and fluttering action are offered in a colour selection ranging from Copper when subtle is better or for a contrasting profile on top, through to genuine Silver or 24K Gold to address any situation. The precious metal finishes offer the brightest flash possible at any depth, reflecting any and all available light deeper and farther.

Ideally suited to lead core, wire line or downrigger controlled depth trolling. When trolling the Thinfish with lead core or wire line, pump your rod to enhance the action and impart a darting and fluttering wounded baitfish movement which will trigger followers to strike.

The Thinfish also works well run behind a dodger or larger spoon attractor. It also shines in flat lining presentations when fishing the top 10 feet. Add just enough weight 24" to 36" ahead of the Thinfish to keep it in the 2-3 foot zone at your chosen trolling speed.

GOOD FISHING !

1 SIZE, 11 COLOURS		
Stock No.	Length	Approx. Weight
180	3" - 7.6 cm	1/6 oz - 4.7 g

Product number is stock number followed by code colour.

EXAMPLE: Thinfish Copper would be 18003.



AVAILABLE with single siwash hooks. Add 'SS' to product code.



A young enthusiast with a Swiss brown trout. Photo courtesy of Goran Medakovic, our Swiss distributor at Angleboard in Muntelier.



01
Gold

03
Copper



07
Fluo Orange
Silver back

11
Silver & Blue
Silver back

20
Silver top
Copper back

30
Silver



46
Watermelon
Silver back



47
Candied Ice Silver
back

48
Orange
Monkey
Gold back



53
Yellow &
Orange
Silver back



54
Pink White
Dots
Silver back



WOBBLER™

The Mooselook Wobbler was developed in 1938 by John A. Greene on Lake Mooselookmeguntic in Maine, from where it takes its name. A northeastern favourite in the lakes region of New England and Canada. A classic and proven trout and salmon spoon for over 80 years. For all gamefish. Fish the time-tested action of the Mooselook Wobbler at a wide range of speeds. Imitate your baitfish profile using the 4 different sizes available.

Keeping with tradition, Mooselook continues to offer the original chrome finish #02 for the traditionalist. Genuine Silver offers a much brighter flash and reflection of all available light at greater depths.

Complimenting the mirror finish colours are the Nu-wrinkle hammered finishes offered in: Copper, genuine Silver and 24K Gold with colour accents. The Nu-wrinkle finish offers double the surface area and double the light reflection angles and area. The Honeycomb large scale finish on some colours represents a natural scale finish with increased surface area.

The classic Wobbler is also available in a smaller version. The Midget 17/8" & 1/12 oz Wobblers are perfect for light line trolling on light mono or sinking flylines, working in current on the drift or open or hard water jigging for trout and other species. They are ideal to run behind a dodger or flasher as well as other attractors such as a Williams W50 or W60 Wabler with the hooks removed. Experiment with colours to find the right combination.

Developed by an angler for anglers!

4 SIZES, 30 COLOURS				
Model	Stock No.	Length	Approx. Weight	Colours
Midget	112	1 7/8" - 4.8 cm	1/12 oz - 2.4 g	01, 03, 07, 11, 18, 19, 20, 30, 33, 46, 47, 53, 54, 59
Junior	160	2 1/2" - 6.4 cm	1/6 oz - 4.7 g	All
Medium	140	3 1/8" - 7.9 cm	1/4 oz - 7.1 g	All
Large	380	3 7/8" - 9.8 cm	3/8 oz - 10.6 g	All except 06, 44, 55, 56, 57, 58

Product number is stock number followed by code color. **EXAMPLE:** Junior Gold would be 16001.



AVAILABLE with single siwash hooks. Add 'SS' to product code.



A 3.2lb surf perch caught on the West Coast by Lucas Holmgren.



01
24K Gold

02
Chrome

03
Copper

05
Ivory & Red Silver back

06
Emerald Shiner Copper back



07
Fluorescent Orange Silver back

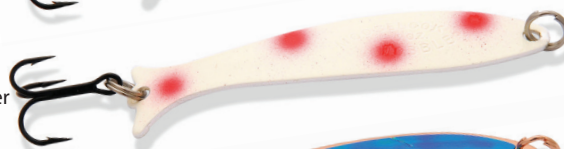
11
Silver & Blue

18
Silver & Blue Nu-wrinkle



19
Gold & Orange Nu-wrinkle

20
Silver top Copper back





30
Silver

33
Copper
Nu-wrinkle

38
Wonderbread
Copper back

39
Candy Apple
Green
Silver back
Nu-wrinkle

44
Rainbow Smelt
Silver back

46
Watermelon
Silver back
Honeycomb

47
Candied Ice
Silver back
Honeycomb

48
Orange Monkey
Copper back
Honeycomb

49
Green Monkey
Copper back
Honeycomb

50
Black &
Chartreuse
Black back

51
Black & Orange
Black back

53
Yellow &
Orange
Silver back

54
Pink
White Dots
Silver back

55
Moon Jelly
Silver back

56
Flame Jelly
Silver back

57
Copper
Flame Jelly
Copper back

58
Banana Jelly
Silver back

59
Black & Purple
Silver back

62
Perch
Silver back
Honeycomb

82
Glow Orange
Silver back

103
Copper
Honeycomb

130
Silver
Honeycomb

GLOW

Original



WINNIE™

The Winnie is named after the famed trout and salmon waters of Lake Winnepesaukee in New Hampshire. This style of lure has proven itself to be very effective in trout waters. Especially those where smelt are the predominant forage fish. The Winnie is a very realistic smelt presentation. A 2 3/4" willow leaf slender blade trolling spoon. A flutter spoon by design weighing in at 1/4 oz. Varied retrieve or trolling speeds impart different actions.

Genuine Silver and 24K Gold finishes as well as muted Copper in Honeycomb scale pattern with strike triggering eyes, UV reactive.

1 SIZE, 12 COLOURS

Stock No.	Length	Approx. Weight	Colours
SW14	2 3/4" - 7 cm	1/4 oz - 7.1 g	All



AVAILABLE with single siwash hooks. Add 'SS' to product code.



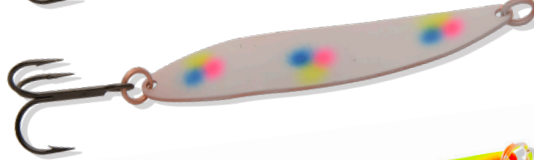
SHC
Silver
Honeycomb



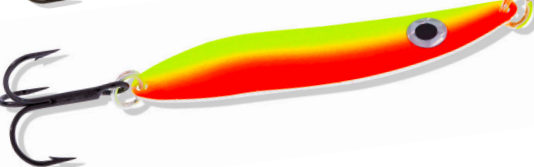
SNS
Sun Spots
Silver back
Honeycomb



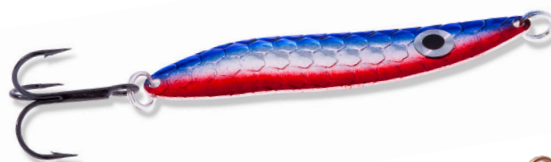
WBRED
Wonderbread
Copper
back



YO
Yellow &
Orange
Silver back



BLRD
Blue & Red
Honeycomb



COPHC
Copper
Honeycomb



FT
Firetiger
Silver back



GLOW

GLB
Glow Blue
Silver back



ORBD
Orange
Black Dots
Silver back
Honeycomb



PKE
Pink Eye
Silver back
Honeycomb



PWD
Pink
White Dots
Silver back



RBS
Rainbow
Smelt
Silver back



Mooselook®



MLTR
Wobbler trout trolling kit



MWTF
Wobbler & Thinfin trout kit



MLJW The original
Junior Wobbler selection



MLWB The original
Medium Wobbler selection

LCW DEEP™

TWICE THE WEIGHT OF THE REGULAR LCW1 WABBLER

For years anglers had been asking for a heavier version of the Lake Clear®. The DEEP™ series is just that. Stamped in the same proven shape and design as the original LCW1, the LCWD DEEP™ is more than twice the weight of the original at 3/5 of an ounce vs 1/3 ounce.

The design of the spoon works best at slow trolling speeds, the light weight of the original LCW1 allows for very slow trolling speeds even in shallow water. The new DEEP™ will gain depth due to its weight, without the addition of a sinker. Ideal for spring days when the fish are holding deeper or later in the season when water temperatures push fish further down into the water column.

1 SIZE, 16 COLOURS

Stock No.	Length	Width	Approx. Weight
LCWD	3 1/8" - 7.9 cm	1 1/2" - 3.8 cm	3/5 oz - 17 g

CLASSIC METALLIC

GOLD
Gold Mirror



HHSC
Silver & Copper Mirror



HHSG
Silver & Gold Mirror



S
Silver Mirror



GLOW COLOURS

HGLB
Glow Blue
Silver back



HGLOR
Glow Orange
Silver back



PAINTED FINISHES

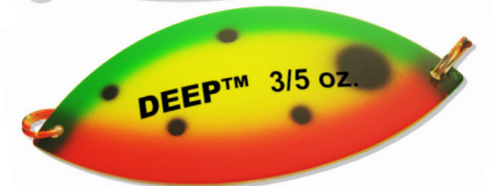
BTOR
Burnt Orange
Silver back



CDIC
Candied Ice
Silver back



FT
Firetiger
Silver back



SBLU
Silver Blue



SCH
Silver Chartreuse



SOR
Silver Orange



YO
Yellow & Orange
Silver back



RIBBONS AND DECALS

FJ
Flame Jelly
Silver back



GGRD
Gold
Gold & Red stripe



MJ
Moon Jelly
Silver back



LCW: THE ORIGINAL

The Lake Clear Wabblers is the original spoon of this design. Copied by many but never duplicated, an eastern favourite for trout of all species. Especially sought after by anglers in New England, the Adirondacks, Ontario, Quebec and the Maritimes, as well as trout anglers throughout North America.

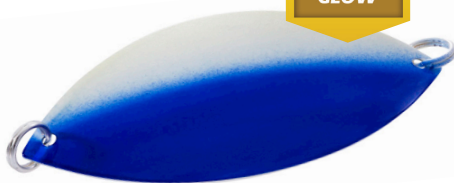
Jeweler's quality finishes of genuine Silver and 24K Gold are now the standard on Lake Clear Wabblers. Nothing reflects any available light farther or brighter than Silver. Gold has a distinctive reflective property deeper and brighter than brass often referred to as "Gold" which it is not. Copper is a more subtle presentation. For days when a silhouette may be more effective the black finishes offer plenty of vibration and a dark silhouette against a bright sky or a light coloured shore line.

3 SIZES, 29 COLOURS				
Stock No.	Length	Width	Approx. Weight	Colours
LCW1	3 1/8" - 7.9 cm	1 1/2" - 3.8 cm	1/3 oz - 9.5 g	All
LCW3	3" - 7.6 cm	1 1/8" - 2.9 cm	1/4 oz - 7.1 g	CDIC, COP, C/OR, GOLD, HHSC, HHSCN, HHSG, HHSGN, S, S/BLU, S/CH, S/OR, S/RED
LCW5	2" - 5.1 cm	1" - 2.5 cm	1/6 oz - 4.7 g	COP, GOLD, HHSC, HHSG, HHSGN, S, S/BLU, S/CH, S/OR

GLOW COLOURS

HGLB

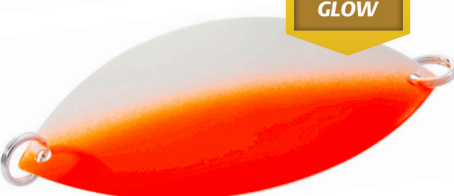
Glow Blue
Silver back



GLOW

HGLOR

Glow
Orange
Silver back



GLOW

HGLP

Glow Pink
Silver back



GLOW

CLASSIC METALLICS

COP

Copper Mirror



GOLD

Gold Mirror



HHSC

Silver & Copper
Mirror



HHSCN

Silver & Copper
Nu-wrinkle



HHSG

Silver & Gold
Mirror



HHSGN

Silver & Gold
Nu-wrinkle



S

Silver Mirror



SBRS

Silver
Brass back



Brass back

PAINTED FINISHES



BKCH
Black Chartreuse
Black back



BKOR
Black Orange
Black back



BLZN
Blue Zone
Silver back



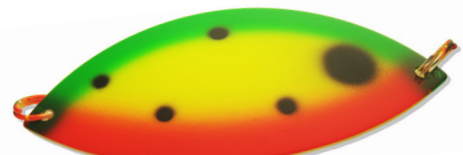
CDIC
Candied Ice
Silver back



C/OR
Copper Orange
Copper back



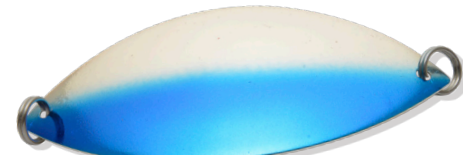
FT
Firetiger
Silver back



ORMK
Orange Monkey
Gold back



S/BLU
Silver Blue
Silver back



S/CH
Silver Chartreuse
Silver back



S/OR
Silver Orange
Silver back



S/RED
Silver Red
Silver back



WTML
Watermelon
Silver back



YO
Yellow & Orange
Silver back



RIBBONS AND DECALS



BJ
Banana Jelly
Silver back



FJ
Flame Jelly
Silver back



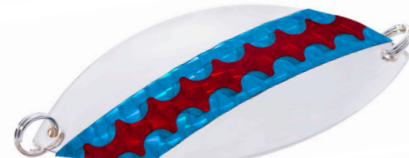
GGRD
Gold
Gold & Red
stripe



MJ
Moon Jelly
Silver back



SBLR
Silver
Blue & Red
stripe



SJ
Sky Jelly
Silver back



GENEVA™

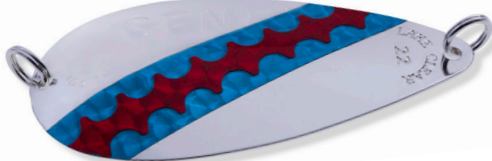
Using the same presentation as a Lake Clear Wabblers, followed by an 18" to 24" leader with hook and bait or trailing fly, it is deadly on trout and other species. The Geneva's weighting, at the back of the spoon in the larger and thus heavier tail end also makes it a candidate for a traditional spoon presentation by adding a treble or siwash hook. It casts well and has a wide side to side action. It is a very effective lake trout and pike spoon.

The Geneva comes in the trademark genuine Silver and 24K Gold finishes our brands are renowned for. Nothing reflects any and all available light like Silver. The Geneva delivers on flash and plenty of vibration with a wide side to side thump.

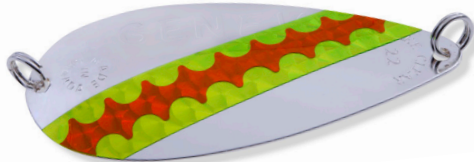
1 SIZE, 18 COLOURS			
Stock No.	Length	Width	Approx. Weight
G22	3 1/8" - 7.9 cm	1 1/2" - 3.8 cm	2/3 oz - 19 g

RIBBON COLOURS

SBLR
Silver
Blue & Red
stripe



SCHO
Silver
Chartreuse &
Orange stripe



CLASSIC METALLICS

COP
Copper
Mirror



HHSC
Silver & Copper
Mirror



HHSG
Silver & Gold
Mirror



HHSGN
Silver & Gold
Nu-wrinkle



S
Silver
Mirror





PAINTED FINISHES



BG
Bubblegum
Silver back



CDIC
Candied Ice
Silver back



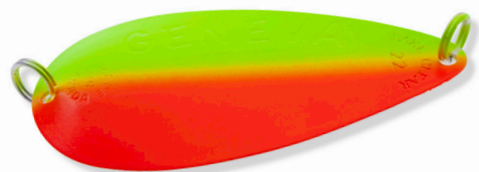
SBLU
Silver & Blue
Silver back



SOR
Silver & Orange
Silver back



YO
Yellow & Orange
Silver back



DECAL ACCENTS



CH
Chartreuse
Silver back



EB
Electric Blue
Silver back



FW
Red
Silver back



GOR
Gold & Orange
Gold back



PINK
Pink
Silver back



RB
Rainbo Prism
Silver back



GANG TROLL

The Lake Clear selection also includes multi blade small trolling attractors. These lures have been around for decades and have proven their effectiveness. Add our jewellery quality finishes that reflect all available light and you have an improved and very effective lure choice.

These attractors use the GM Skinner blades. This company which came to Brecks as part of Lake Clear, dates to 1874. The fluted blade style was awarded Medals and Special awards at the 1893 Chicago Exposition and the 1898 Bergen Norway show for innovation and effectiveness in design.

2 SIZES, 5 COLOURS		
Stock No.	Blades	Colours
LC544	#5 & 2x #4	All
LC422	#4 & 2x #2	All

COLOUR CHART	
C = Copper	SCC = Silver + 2x Copper
S = Silver	SGG = Silver + 2x Gold
G = Gold	

Approximate length of 12"



100th ANNIVERSARY KITS

To celebrate its 100th anniversary in 2020, Lake Clear introduced four kits that are the perfect gift for the avid angler, or a great way to fill up your tackle box before a weekend trip.

These kits consist of; A classic LCW1 original Wabblers assortment, A Deep consisting of 3 LCWD Deep Wabblers, a Geneva G22 kit and an assorted kit comprised of 1 of each LCW1, LCWD & G22. Ideal as gift items or to top off your assortment for your next outing. The original Lake Clear Wabblers is an eastern Canada and New England classic. The success of this lure in the speckled, lake, brown and rainbow trout fisheries as well as for landlocked salmon, for over 100 years established it as the lure to beat.



3-LDG-ASST
LCW1, Deep and Geneva



3-LCW1-ASST
3X Lake Clear Wabblers #1



3-LCWD-ASST
3X Lake Clear Wabblers Deep



3-G22-ASST
3X Geneva